



UCCE MASTER GARDENER PROGRAM of SAN DIEGO COUNTY

University of California Cooperative Extension

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Greetings from the **UCCE Master Gardener Program of San Diego County!**

Please find attached information and an application to register for your space at the **UCCE Master Gardener Program of San Diego County Marketplace and Plant Sale on August 8, 2015**. The venue will be Grossmont College in El Cajon, and the event will be held in conjunction with the 2015 statewide meeting, The Festival of Fruit, for the **California Rare Fruit Growers**. This year's festival, themed The Year of the Drought Tolerant Fruits, is expected to cater to not only the San Diego community, but also to several hundred rare fruit enthusiasts throughout California and Arizona. This promises to be a wonderful opportunity for you to sell your goods to a large community of eager gardeners.

Please read the vendor documents carefully and return the signed application with your non-refundable reservation fee. *Note that vendor spaces are limited.

In order to both ensure a better shopping experience for our customers and a better selling experience for our vendors, the number of booths with similar merchandise is limited to five. If this limit has been met before your application arrives, you will be contacted and your application will be returned to you.

We look forward to working with you on this incredible event!

Thank you so much!

Gail Sims

San Diego Master Gardener Marketplace

redstar324@aol.com

858-431-6251

For more information regarding the Master Gardener program, please contact Scott Parker, UCCE MG Coordinator, UCCE San Diego County at 858-822-6932 or saparker@ucanr.edu.

Master Gardener Association of San Diego County www.mastergardenersd.org

Master Gardener Association of San Diego County supports the University of California Cooperative Extension Master Gardeners of San Diego County

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The **San Diego Master Gardener** Marketplace and Plant Sale will be held on Saturday, August 8, 2015. The Marketplace will be held in conjunction with the **California Rare Fruit Growers** State Conference, Festival of Fruit, "Year of the Drought Tolerant Fruits". We anticipate at least 400 attendees, 150 volunteers, and the Marketplace is being advertised extensively to the general public. We expect a huge turn out and it will be a great opportunity for you to reach out to enthusiastic gardeners!

The Marketplace will be held at Grossmont College from 8:00 am to 4:00 pm. This is an outdoor venue, located on a hard surface with public restrooms. You will be expected to set up your booth the evening before, on Friday, August 7st, from 3:00-7:00 pm. (We will have a start time assigned to you.) You will have vehicle access to the marketplace for easy offloading. Plan to offload and move your vehicle to the parking lot BEFORE you begin to set up. Please plan to cover your merchandise after you set your display up. A security guard will be provided just for our marketplace. The Master Gardener Association (MGA) and Grossmont College will not be held liable for loss, theft or damage.

Vendor Agreement:

- **I am submitting a non-refundable reservation fee of \$55.00 for a 10'x10' vendor space (percentage of sales is not required).**
- Set up will be on Friday afternoon/evening, **not Saturday morning**. Set up times will be emailed a couple of weeks before the event.
- I understand that electricity will **not be available**.
- I will be set-up Fri. evening; I will make sales between 8 am – 4 pm; I will not tear down sales space before 4 pm on Sat. unless we are advised of early tear down that day.
- I will be responsible for payment of taxes on my sales to the Board of Equalization
- I will be responsible for leaving my sales space clean after tear down.
- I understand that I need to provide my own canopy and tables and chair.
- **University of California prohibits the Master Gardener Association from endorsing and advertising businesses.** Vendors are free to announce their participation in this marketplace on their own webpages and mailings. There will be extensive publicity throughout San Diego County about this event through multiple media formats.

Signature: _____ Date _____

If you would like to reserve a vendor space at this event, please print and complete this agreement form and submit with a check payable to **Master Gardener Association** no later than **June 1, 2015**. Once your payment is received you will receive an email confirming your spot. Parking instructions, space assignments, and directions will be emailed out a couple of weeks before the event.

Print name: _____ Date: _____

Business Name: _____

Merchandise being sold: _____

Address: _____ Phone: _____

Email: _____

Please mail your check to Master Gardener Marketplace, Attn: Gail Sims, 10511 Hermanos Court, San Diego, CA 92124.

If you have any questions or would like further information, please contact:
Gail Sims, vendor coordinator, at 858-431-6251 or email me at redstar324@aol.com